



NEWS RELEASE

Green search engine generates 333,333 EUR (440,000 USD) for the rainforest

Ecosia.org approaches 350,000 EUR threshold during debut Share Week event

BERLIN, Friday 15th September 2011 – The green search engine [Ecosia](#) hit the [333,333 EUR total donation mark](#) on Friday during its first-ever [Share Week campaign](#). The sum represents more than 80% of the search engine's web advertising revenue since its launch in December 2009 and goes to [WWF's work in the Amazon](#).

"We're really excited to have reached this point, especially during Share Week, since it's a time to remind people about the power of connecting," said Ecosia's founder Christian Kroll.

"This proves that big things can happen when we all pool small, everyday actions. We can all be part of a force for good if we share, exchange and look together in a sustainable direction."

Ecosia's Share Week event, which marks a seven-day series of video and tool releases on [Facebook](#), [Twitter](#) and Ecosia's blog, [The Green Grind](#), runs through Sunday.

The search mask at Ecosia.org is a service of Ecosia [GmbH](#), an environmentally-focused [social business](#) dedicated to helping protect the rainforest. It has pledged to donate at least 80% of its search ad revenue to a [WWF rainforest protection program](#) since its founding in December 2009.

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